



RecycleDuo



BACKGROUND INFORMATION

- New name RecycleDuo for this new DuoSmart without glue range
- Segment innovation on previous DuoSmart® cups
 - Glue only used on segment overlap, no glue between inlet and segment
- Easier separation & clean recycling with this solution (including new zipper design)



IDEAL FOR

- Dairy products
- Drinks (e.g. iced coffee)
- Convenience food
 - Dry food
 - Pet food
- Food Service



TECHNICAL SPECIFICATIONS

- Applicable to all PP references in DuoSmart® light
- Cup specification unchanged
- Bulge on bottom of cup prevents segment sliding-off
- Artwork adaption may be required (segment height reduced due to bulge in the bottom)



VALUE PROPOSITION

- Significant improvements in recyclability
- Higher consumer awareness of DuoSmart® as sustainable packaging



SUSTAINABILITY

- Easy separation of separate cup components
- Significant increase of recyclability of DuoSmart® cups
- Reduction of CO₂ footprint through increased recovery of materials in recycling