

**PLASTIC IS FUTURE.
RECYCLE PLASTIC!**



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THE PLAST:IQ REVOLUTION

PACCOR LAUNCHES AWARENESS CAMPAIGN

A key aspect of plastic waste is that many types of plastic are not properly identified during sorting and therefore recycled, but simply end up in landfills or incinerated. To ensure that plastic is recognized in the recycling process and does not get lost, we give it an identity and let it speak. Plastic becomes PLAST:IQ. If that's not a revolution!

"I am sure that we will make the PLAST:IQ Revolution a success because we have convincing arguments - and because this revolution is positive and constructive," argues Andreas Schuette, CEO of PACCOR.

Do you have a critical attitude towards the supposedly ecological alternatives of plastic packaging? Or do you want to improve your knowledge of closed-loop recycling? If you want to keep up to date with the latest developments on this topic, follow us on [LinkedIn](#), [Instagram](#) or [Twitter](#).

Find out if you are a born PLAST:IQ REVOLUTIONARY. Read the PLAST:IQ REVOLUTIONARY proclamations on our [website](#). Take our quiz for a chance to win a t-shirt.

We would love to have you marching at the head of the PLAST:IQ REVOLUTION.

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