



September 21, 2021, Dusseldorf, Germany

PACCOR TURNS CHALLENGES INTO SOLUTIONS

PACCOR, a leading global player in the packaging industry, has launched a project called 'Circular Events'. This initiative creates sustainability awareness and gives event organizers the opportunity to turn single-use plastic products into valuable resources for future products.

The whole process is composed of the following steps: beverage and food plastic containers used during big assemblies, such as music concerts, shows, and sporting events are collected and transported to specialized recycling partners, then crushed and recycled, avoiding ending up in landfills or incinerated. Afterwards, the material will be used in PACCOR's manufacturing sites to produce new cups made of 100 % recycled material (rPET), closing the loop of those drinking cups.

The implementation of such closed recycling loops also works for restaurants. Since June 2021, PACCOR is turning plastic cups and trays used by Cojean, a French quick service restaurant chain, for table service into a resource for new plastic products. The innovative solutions have been provided by Tri.O & Greenwhishes who supports companies in the management, recovery, and recycling of their waste only in France.

We will be pleased to present our innovative and sustainable offers to you at Fachpack 2021 in Nuremberg. 'Leading the transition towards a circular economy' is PACCOR's motto at this year's trade show.

"As part of our trade fair presentation, we will be showing you how we can support you to increase the recyclability and circularity of your plastic packaging products. As a leading global player in the packaging industry, we are ready to present packaging solutions that meet current and future market trends," explains Nicolas Lorenz, CCO of PACCOR. *"Expect various theme worlds in a 100 % digital environment. PACCOR's booth also features sophisticated technology to demonstrate the company's achievements."*

PACCOR looks forward to welcoming you in Nuremberg. Please find us in hall 7 at booth no 7-342.

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ABOUT PACCOR

At PACCOR we create innovative and sustainable packaging solutions for the consumer, food, and foodservice market. Our overall goal is to protect what is worth being protected: our planet, our partners' products, and our employees. We have high expertise in developing and providing valuable rigid plastic packaging products. Our solutions meet current market trends by constantly thinking outside the box. With more than 3,700 dedicated employees in 18 countries, PACCOR is a global player in the packaging industry. Everything we do contributes to the protection and hygienic safety of valuable products. PACCOR leads the transition towards a circular economy. Because we believe this is the best way to achieve real change in the industry and to create shared value for all our stakeholders and society. More: <https://www.paccor.com/>