



**sustainable
solutions**



partnerships

July 23, 2021, Dusseldorf, Germany

PACCOR FIRST TO CLOSE LOOP FOR PLASTIC PACKAGING IN RESTAURANT CHAINS

As a global player in the packaging industry, leading the transition towards a circular economy, PACCOR is committed to implementing closed recycling loops for its customers. Since June 2021, the company is turning plastic cups and trays used by Cojean for table service into a resource for new plastic products, thanks to the innovative solutions provided by Tri.O & Greenwishes.

100% OF PACCOR PRODUCTS RECYCLED IN PRACTICE AND AT SCALE BY 2023

With this ambitious goal, PACCOR wants to be a first mover in changing the way plastic packagings are designed, produced, disposed of and reprocessed. The company has developed 100% rPET products manufactured locally for minimal environmental footprint and is now tackling the issue of collecting its products from consumption sites in order to reuse them in production.

After the 'Circular Events' project, through which PACCOR is collecting beverage cups and food plastic containers from show venues and sporting complexes, and the implementation of a circular system in the airline industry, the company is now working on closed recycling loops for plastics disposed of in quick service restaurant chains after table service.

TAKING THE LEAD WITH FORWARD-THINKING PARTNERS

PACCOR is willing to move from aspiration to collective action in order to have a significant impact on the environment. So do Cojean, a forerunner for waste management in the fast-food industry, and Tri.O & Greenwishes, a proponent of the French recycling ecosystem.

PACCOR, Cojean, and Tri.O & Greenwishes joined their forces at the beginning of the year to implement the first closed loop for plastic containers in quick service restaurant chains. Six months later, a first recycling stream is operational. A second one will follow soon for an estimated volume of 40 to 60 tons of PET collected at Cojean's restaurants and reused for Cojean's packagings.

"We do not seek to be the best in the world but better for the world. It is important for us to cooperate with partners who share this philosophy, such as Tri.O & Greenwishes and PACCOR. We are proud that Cojean has been recognized by the French Minister for the Environment as a company which delivers on its promises, and we are willing to keep Cojean ahead of sustainable initiatives," says Stéphane Jitiaux, CEO of Cojean.

"Cojean is deeply committed in recycling, and asked Tri.O & Greenwishes to provide solutions for all wastes (from plastic to food). Their approach is exemplary. With PACCOR joining the team, we can now have a real circular system for plastics, it is an important step forward," adds Matthieu de Chanaleilles, President of Tri.O & Greenwishes.

"We are proud of being part of this success," concludes Nicolas Lorenz CCO of PACCOR. *"The Cojean project is fully in line with our CARE strategy, through which we aim at partnering along the value chain to create sustainable value for all our stakeholders and deliver change at scale. Beyond the benefits on wastes, this project will also save 70 tons CO2 eq per year on raw materials."*

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ABOUT PACCOR

At PACCOR we create innovative and sustainable packaging solutions for the consumer, food, and foodservice market. Our overall goal is to protect what is worth being protected: our planet, our partners' products, and our employees. We have high expertise in developing and providing valuable rigid plastic packaging products. Our solutions meet current market trends by constantly thinking outside the box. With more than 3,700 dedicated employees in 18 countries, PACCOR is a global player in the packaging industry. Everything we do contributes to the protection and hygienic safety of valuable products. PACCOR leads the transition towards a circular economy. Because we believe this is the best way to achieve real change in the industry and to create shared value for all our stakeholders and society. More: <https://www.paccor.com/>

ABOUT COJEAN

Founded in 2001, Cojean is a French quick service restaurant chain which offers a healthy, tasty, and balanced cuisine, renewed with the seasons. A pioneer in healthy food in France, Cojean is also strongly committed to working for a better world. The company is B corp certified since June 2019, an historic first in the French fast food industry. B corp certified companies are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy. More: <https://www.cojean.fr/>

ABOUT Tri.O & Greenwishes (TGW Group)

TGW Group – Tri.O & Greenwishes – supports companies in the management, recovery, and recycling of their waste only in France. TGW is the only "recycling concierge" in France, the company offers an innovative, tailor-made approach, providing traceability and more relevant recovery. The TGW Group works with French partners for the recycling of materials. Tri.O & Greenwishes is a flexible, agile, reactive, and innovative service company offering a differentiating offer in the waste management market. The French company has set itself a mission: to help the recycling eco-system evolve by providing, in addition to its operating, collection and sorting processes, very precise data analysis, a key issue for clients, in order to increase employee awareness of sorting practices. This approach takes full effect in the overall support of customers in their virtuous approach to optimising recovery rates. More: <http://www.groupergw-recyclage.com/>