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PACCOR SIMPLIFIES SEPARATION AND SORTING WITH NEW DUOSMART® EASY2ZIP SOLUTION

In PACCOR's constant quest to find better and better solutions in what technology and materials allow them to do, the company is improving its packaging to make it even safer for the products, even more practical for the consumer and, above all, in line with the principles of sustainability and the circular economy.

With this in mind, PACCOR presents the DuoSmart® easy2zip solution. This type of packaging contains an improved zipper that the end user can easily remove the paper banderole.

"In this cup, which has been used by our customers for years, paper and plastic are combined in such a way that the best properties of both materials are used to not only keep the contents safe, but also present them perfectly for the consumer," underlines Nicolas Lorenz, CCO of PACCOR. "Both components of DuoSmart® are fully recyclable and can now be separated in one easy movement," he says.

"The improved zipper makes it very easy to separate the paper sleeve from the plastic inner cup, which encourages and facilitates sorting and recycling," adds Yves Caunegre, PACCOR's Director Group Innovation. "PACCOR goes one step further in terms of environmental protection. The paper banderoles on our cups are applied without glue," concludes Caunegre.

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ABOUT PACCOR

At PACCOR we create innovative and sustainable packaging solutions for the consumer, food, and foodservice market. Our overall goal is to protect what is worth being protected: our planet, our partners' products, and our employees. We have high expertise in developing and providing valuable rigid plastic packaging products. Our solutions meet current market trends by constantly thinking outside the box. With around 4,000 dedicated employees in 18 countries, PACCOR is a global player in the packaging industry. Everything we do contributes to the protection and hygienic safety of valuable products. PACCOR leads the transition towards a circular economy. Because we believe this is the best way to achieve real change in the industry and to create shared value for all our stakeholders and society. More: <https://www.paccor.com/>