

# THE NEW DUOSMART® TRAY ...BEST FOR CIRCULARITY



**PACCOR**  
PACKAGING SOLUTIONS

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## PACCOR CONTRIBUTES ONCE AGAIN TO CIRCULARITY WITH NEW DUOSMART® TRAY

**PACCOR, one of the leading international global players in the packaging industry, has recognized the spirit of the times and expanded its DuoSmart® range. As hybrid trays are becoming more and more popular on the shelves, PACCOR has developed a tray made of rigid plastic wrapped in cardboard without glue, the DuoSmart® Tray. This makes the product easy to sort and therefore recyclable.**

PACCOR's DuoSmart® Tray can be produced from PP/rPP or PET/rPET with a cardboard sleeve. The banderole is linked to the tray without glue. In addition, it has been possible to develop a zipper solution that makes it easier for the end customer to separate the cardboard sleeve from the plastic tray. A major advantage of the DuoSmart® Tray is also that it can be sealed on standard customer equipment without any investment. This new generation of trays is ideal for packaging meat, fish, ready meals, salads, and vegetables.

"This product is fully in line with our CARE strategy, as we were able to reduce plastic consumption by up to 50%. The easy separation of the components allows the end user 100% recyclability," underlines Andreas Schuette, CEO of PACCOR. "In addition, the cardboard could be made from recycled fiber," he says.

The technical specifications are numerous. The ratio of cardboard to plastic is 51 to 49%. The cardboard can be printed inside and outside. The tray is available transparent and colored. Cut-out windows are possible on the cardboard. Tray stacking allows for use on industrial filling machines. In addition, special A/B mono-material structure and rim rigidity contributes to improved sealing and peeling. And last but not least, the shape of the sealing rim allows the use of a lid.

"We first started to produce our thermoformed tray in 190x140x50 size, which is considered one of the big standard dimensions in the market. Of course, all other sizes are also feasible for us, depending on the customer's requirements," adds Yves Caunegre, PACCOR's Director Group Innovation. "With this product, PACCOR makes a value proposition. In addition to the high level of food protection, a number of decoration possibilities are given," he says.

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## **ABOUT PACCOR**

At PACCOR we create innovative and sustainable packaging solutions for the consumer, food, and foodservice market. Our overall goal is to protect what is worth being protected: our planet, our partners' products, and our employees. We have high expertise in developing and providing valuable rigid plastic packaging products. Our solutions meet current market trends by constantly thinking outside the box. With more than 3,700 dedicated employees in 18 countries, PACCOR is a global player in the packaging industry. Everything we do contributes to the protection and hygienic safety of valuable products. PACCOR leads the transition towards a circular economy. Because we believe this is the best way to achieve real change in the industry and to create shared value for all our stakeholders and society. More: <https://www.paccor.com/>