



FRESH CUT RANGE



BACKGROUND INFORMATION

Embossing is a unique eye-catcher which ensures consumers will spot and select your pots amongst many other on the shelves. Ideal solution for on-the-go consumption. Specially designed for Fresh Cut.



FEATURES & BENEFITS

- Sealable, range of pots for longer shelf life
- · Hermetic & reclosable, to avoid food waste
- · Can be filled several times, to extend the lifecycle of the pot
- Antifog feature on the lid for high visibility of the food • Opportunity for differentiation through
 - personalized embossing of pots

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IDEAL FOR

• Fresh cut fruits • On-the-go-consumption

· Stand out on the shelves



SUSTAINABILITY

- rPET, fully recyclable
- Most recyclable raw material into food packaging
- Important step towards a local Circular Economy
- Reduction of plastic waste and CO₂ emissions
- Responsive consumers require sustainable packaging solutions

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PACKAGING SOLUTIONS

TECHNICAL SPECIFICATION

• Multifruit pots Ø95 (300ml & 500ml), dedicated reclosable lid for both • PineApple pot Ø117 (756 ml), dedicated reclosable lid



