

PACCOR DIVERSIFIES PRODUCTION IN FRANCE



PACCOR
PACKAGING SOLUTIONS

April 21, 2022, Auneau, France

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PACCOR, one of the leading global players in the packaging industry, will also produce its DuoSmart® cups in France from the end of the year. The investment made by PACCOR France is aimed at diversifying its production and promoting the transition to a circular economy. It is supported by the French government as part of the France Recovery Plan.

PACCOR's DuoSmart® cup is a hybrid cardboard/plastic packaging solution for food and in particular dairy products. Combining a PP/rPP or PET/rPET insert and a cardboard sleeve, it is characterized by a perfect separability of the materials: A pre-cut strip allows the consumer to easily separate the carton from the plastic. Attached to the cup without glue, the cardboard is free of any residue that could impair its recycling.

It will soon be produced in France, one of its main markets, on three new production lines scheduled to start up in the fourth quarter of 2022.

This relocation benefits from the support for industrial investment in territories initiated by the French Ministry of Industry as part of the France Recovery Plan.

"The government's financial support is an essential lever to allow us to relocate production to France," says Hervé Livadaris, Managing Director of PACCOR France. "It will contribute to consolidate, optimize and secure our industrial tool".

By diversifying its productions with an innovative packaging concept, PACCOR France is more than ever a player in the transition to a circular economy.

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ABOUT PACCOR

At PACCOR we create innovative and sustainable packaging solutions for the consumer, food, and foodservice market. Our overall goal is to protect what is worth being protected: our planet, our partners' products, and our employees. We have high expertise in developing and providing valuable rigid plastic packaging products. Our solutions meet current market trends by constantly thinking outside the box. With more than 3,700 dedicated employees in 18 countries, PACCOR is a global player in the packaging industry. Everything we do contributes to the protection and hygienic safety of valuable products. PACCOR leads the transition towards a circular economy. Because we believe this is the best way to achieve real change in the industry and to create shared value for all our stakeholders and society. More: <https://www.paccor.com/>